



2010 Sponsorship Rate Card

<p>Presenting Sponsor 2 Sponsorships Available</p> <ul style="list-style-type: none"> • Check should be made to Chuck & Don's Pet Food Outlet with Pins for Pets noted in the memo section • Payment/logo must be received by 5/31/10 for inclusion on web rotation 	<p>\$2,500 Investment Includes:</p> <ul style="list-style-type: none"> • In store end cap space with signage from June 15 through August 15 in top 5 volume Chuck & Don's locations for period Jan.1 – Dec. 31, 2009 • Logo in all marketing/PR materials <ul style="list-style-type: none"> – Including T-shirts, print ads, posters, website (10,000 unique visitors per month), Chuck & Don's summer and fall newsletters (>60,000 circulation), MyTalk107.1 July Special Edition Insider, Chuck & Don's e-blasts • Logo/message/link on Pins for Pets and Chuck & Don's websites until 7/01/11 • Listing as a 2010 sponsor on the Pins for Pets website • Radio advertising • Mention on TV tie ins on KSTP • Announcements during the event • Logo/Message on six 32" Flat screen monitors throughout the lanes • Recognition posters at event • Logo on main lane banner
<p>Supporting Sponsor 2 Sponsorships Available</p> <ul style="list-style-type: none"> • Check should be made to Chuck & Don's Pet Food Outlet with Pins for Pets noted in the memo section • Payment/logo must be received by 5/31/10 for inclusion on web rotation 	<p>\$1,000 Investment Includes:</p> <ul style="list-style-type: none"> • In store end cap space with signage from June 15 through August 15 in 3 select Chuck & Don's locations (to be determined by Chuck & Don's) • Logo in all marketing/PR materials <ul style="list-style-type: none"> – Including T-shirts, print ads, posters, website (10,000 unique visitors per month), Chuck & Don's summer and fall newsletters (>60,000 circulation), MyTalk 107.1 July Special Edition Insider, Chuck & Don's e-blasts • Radio advertising • Announcements during the event • Recognition posters at event • Logo on main lane banner • Listing as a 2010 sponsor on the Pins for Pets website
<p>Window Sponsor 4 Sponsorships Available</p> <ul style="list-style-type: none"> • Check should be made to Chuck & Don's Pet Food Outlet with Pins for Pets noted in the memo section • Payment/logo must be received by 5/31/10 for inclusion on web rotation 	<p>\$1,000 Investment Includes:</p> <ul style="list-style-type: none"> • Window banner, logo, and product display in one of the following locations from June 15 through August 15, 2010 <ul style="list-style-type: none"> – Cottage Grove – Calhoun (Minneapolis) – Elk River – Roseville • Logo mention in Chuck & Don's summer and fall newsletters • Listing as a 2010 sponsor on the Pins for Pets website



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<p>Web Sponsor 3 Sponsorships Available</p> <ul style="list-style-type: none"> • Check or gift card made to/sent to Chuck & Don's Pet Food Outlet • Payment/gift card must be received by 6/15/10 at Chuck & Don's corporate office 	<p>\$750 Investment Includes:</p> <ul style="list-style-type: none"> • Rotating logo with link recognition on the Chuck & Don's website home page – June 15 through August 15 • Rotating logo with link recognition on the Pins for Pets home page – June 15 through August 15 • Announcements during the event • Listing as a 2010 sponsor on the Pins for Pets website
<p>Monument Sign Sponsor 1 Sponsorship Available</p> <ul style="list-style-type: none"> • Check or gift card made to/sent to Chuck & Don's Pet Food Outlet • Payment/gift card must be received by 6/15/10 at Chuck & Don's corporate office 	<p>\$750 Investment Includes:</p> <ul style="list-style-type: none"> • Name recognition as supporter of Pins for Pets on double-sided monument sign at Chuck & Don's corporate office – June 15 through August 15 • Announcements during the event • Listing as a 2010 sponsor on the Pins for Pets website
<p>Lane Sponsor 18 Sponsorship Available</p> <ul style="list-style-type: none"> • Check should be made to Chuck & Don's Pet Food Outlet with Pins for Pets noted in the memo section • Payment/logo must be received by 6/30/10 for inclusion in event materials 	<p>\$150 Investment Includes:</p> <ul style="list-style-type: none"> • Logo/message imposed on 2 score screens/lanes • Logo website listing on both Pins for Pets and Chuck & Don's websites • Announcements during the event • Recognition in Chuck & Don's summer and fall newsletters (> 60,000 circulation)
<p>Door Prize Sponsor 80–100 Sponsorships Available</p> <ul style="list-style-type: none"> • Check or gift card made to/sent to Chuck & Don's Pet Food Outlet • Payment/gift card must be received by 6/30/10 at Chuck & Don's corporate office 	<p>\$50 minimum or a \$50 minimum Gift Card Investment Includes:</p> <ul style="list-style-type: none"> • Logo website listing on both Pins for Pets and Chuck & Don's websites • Announcements during the event • Recognition in Chuck & Don's summer and fall newsletters (> 60,000 circulation)